

Tableau 1 : Ecart de prix des voitures sur le marché européen

Segment A, B	1/05/02	1/11/02	1/5/03	1/11/03	1/5/04	1/11/04	1/05/2005	1/11/2005	1/05/2006
OPEL CORSA	18.1%	13.3%	16.8%	13.6%	16.3%	17.3%	10.9%	16.1%	17.5%
FORD FIESTA		25.8%	19.7%	18.7%	22.1%	22.1%	25.2%	25.3%	18.2%
RENAULT CLIO	19.5%	13.8%	14%	17.3%	27%	22.7%	25.2%	14.2%	25.3%
PEUGEOT 106-206 ¹	24.4%	26.8%	29.8%	24.6%	15.6%	15%	16.2%	17%	16%
VW POLO	22.6%	18%	17.8%	19.3%	17.3%	17.3%	14.6%	14.5%	12.9%
FIAT PUNTO					21.1%	23.5%	29.6%	32.2%	-

Segment C	1/05/02	1/11/02	1/5/03	1/11/03	1/5/04	1/11/04	1/5/2005	1/11/2005	1/05/2006
VW GOLF	30.5%	32.2%	29.3%	28%	28.3%	28.3%	23.4%	26.7%	24.3%
OPEL ASTRA	21.4%	25.6%	16.2%	17.6%	16.6%	15.9%	11.9%	16.7%	18%
FORD FOCUS	24.4%	26.6%	24.4%	22.7%	20%	20.8%	22.7%	22.7%	28.8%
RENAULT MEGANE	26.5%	11.5%	19.7%	19.6%	19.4%	22%	19.6%	21.5%	23.6%
PEUGEOT 307	27.2%	23.1%	18.3%	16.9%	17.5%	17.1%	17.8%	18.1%	16.2%

Segment D	1/05/02	1/11/02	1/5/03	1/11/03	1/5/04	1/11/04	1/5/2005	1/11/2005	1/05/2006
BMW 318I	11.2%	10.4%	15.8%	12.7%	12.5%	12.5%	5.2%	5.6% ²	5.5%
AUDI A 4	11.9%	13.2%	10.4%	9.1%	10.3%	10.3%	11.8%	13.2%	12.1%
FORD MONDEO	21.5%	22.7%	22.6%	21%	20.2%	18.1%	19.2%	22.5%	24.6%
OPEL VECTRA	28%	22.7%	14.4%	-	-	-	-	-	-
MERCEDES C180	-	-	-	5.9%	3.7%	3.7%	3.9%	3.9%	5.2%
VW PASSAT	27.3%	26.9%	36.4%	39%	30.8%	30.8%	20.3%	20.3%	20.8%

¹ Changement de modèle à partir du 1/11/2003

² BMW 320D